



Pricing Information Spring 2012

California, Oregon & Washington

<u>Item</u>	<u>Size</u>	<u>Your Cost*</u>	<i>Suggested</i> <u>Sales Price</u>	<u>Your Profit</u>
Grapefruit	20 lb Box	\$12.50	\$25.00	\$12.50
Oranges	20 lb Box	\$12.50	\$25.00	\$12.50
Apples	20 lb Box	\$18.00	\$32.00	\$14.00
Pears	20 lb Box	\$18.00	\$32.00	\$14.00
Festival of Fruit	22 lb Box	\$18.00	\$32.00	\$14.00

Idaho, Nevada, Utah

<u>Item</u>	<u>Size</u>	<u>Your Cost*</u>	<i>Suggested</i> <u>Sales Price</u>	<u>Your Profit</u>
Grapefruit	20 lb Box	\$14.00	\$25.00	\$11.00
Oranges	20 lb Box	\$14.00	\$25.00	\$11.00
Apples	20 lb Box	\$19.50	\$32.00	\$12.50
Pears	20 lb Box	\$19.50	\$32.00	\$12.50
Festival of Fruit	22 lb Box	\$19.50	\$32.00	\$12.50

Colorado, Wyoming

<u>Item</u>	<u>Size</u>	<u>Your Cost*</u>	<i>Suggested</i> <u>Sales Price</u>	<u>Your Profit</u>
Grapefruit	20 lb Box	\$14.50	\$25.00	\$10.50
Oranges	20 lb Box	\$14.50	\$25.00	\$10.50
Apples	20 lb Box	\$20.00	\$32.00	\$12.00
Pears	20 lb Box	\$20.00	\$32.00	\$12.00
Festival of Fruit	22 lb Box	\$20.00	\$32.00	\$12.00

*Includes delivery costs