

Newspaper Ad for Fruit Sales Fundraiser

NOTE: Your local newspaper may run an ad for your organization free of charge as a community service announcement.

TITLE: _____ **Fruit Sale Fundraiser**
(Your Organization)

The (Your Organization) will be conducting a fruit sale fundraiser from November ____ through November ____, with delivery expected around December _____. They will be offering various boxed and bagged fresh fruit options consisting of Texas red grapefruit, California oranges, Northwest D'Anjou pears and Washington Fuji apples. The citrus is picked and packed to order to maintain optimum freshness. Please contact a member of the (Your Organization) to get a complete product listing and place an order or you may contact (Person in charge) at _____ for more details. This is the first year that the (Your Organization) has done this type of fundraiser. Profits from the fruit sale will be used to help fund the local (music or other) program.

Questions to answer in the ad or on the radio:

Who: Your Organization

What: Fruit Sales Fundraiser

When: Nov ____ through Nov ____; delivery Dec ____ (or as applicable to your fundraiser dates)

Where: Contact a (Your organization) member or (Person in charge)

Why: To help fund the local (music or other) program

Publicize on the Radio:

The radio announcement can be similar to what is written above with the addition of comment from the announcer such as "Help support our local (Your organization)" or a end tag line that is similar. The radio folks will know just the right thing to say.